

# Double Teleconferencing Robot Now Available in Online Apple Store

SUNNYVALE—November 12, 2013—Double Robotics, Inc. today announced its groundbreaking Double® teleconferencing robot will be available for immediate delivery when purchased directly from the Online Apple Store.

“We are thrilled to make Double available to our customers alongside other world-class products on the Online Apple Store,” said David Cann, co-founder and CEO of Double Robotics, Inc. “Our team at Double strives to make products of the highest quality and deliver the best possible user experience. Through the Online Apple Store, Double will delight a whole new audience of discerning customers.”

Double, the brainchild of David Cann and Marc DeVidts, is a remotely controlled, mobile teleconferencing system that enables conversations to happen anytime and anywhere in the world. Traditional videoconferencing relies on scheduling meetings and a physical body manually setting up a laptop on the remote communicator’s behalf. Having your own Double in the office means you are free to roam around anywhere without needing to schedule a meeting. Double leverages the power of an iPad for video conferencing, combined with a mobile base that puts the remote worker in control. Your Double is always on, ready to take you anywhere you need to go.

The Double Robotics, Inc. team began shipping to customers in May 2013. Since then, the company has seen over \$2 million in sales and has shipped units throughout the US, Canada, Europe, and Australia. Double is designed and hand-assembled in California at the company’s headquarters.

Double is part of the Apple Made for iPad Program and is compatible with iPad 2, iPad (3rd generation), iPad (4th generation), and soon, iPad Air. Double is sold through the Online Apple Store for \$2,499.95 starting today.

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